



Families and Work Institute

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**FACSIMILE TRANSMISSION**

Date: 9/20 From: Ellen Galinsky

Destination fax number: 202-456-2878 Account number: \_\_\_\_\_

To the attention of: Carol Rasco

Message:

Number of pages (including this cover sheet) 2

If there is any trouble with the transmission of this fax, call 212.465.2044 and ask for the person who sent this fax to you. Thank you.



**Families and Work Institute**

Ellen Galinsky  
Co-President

*Whether you do  
Q + A is your  
call. If your  
speech is less than  
30 min., you're welcome  
to ask for questions during  
the remaining time.*

September 16, 1993

To: Carol Rasco

From: Ellen Galinsky

Re: The National Forum on State and Community Planning in Early Education and Care

We are looking forward to seeing you on Thursday, September 23rd at 3:15 - 3:45 at the Washington Hilton.

Participants will be most interested in the Administration's plans for early childhood initiatives. As they try to create a coherent and better quality system of early childhood services out of the myriad of programs in their states and communities, the participants will be particularly interested in the degree to which Administration initiatives (Head Start expansion, Welfare Reform, Block Grant Reauthorization) are mindful of these new systems being created.

Ann Rosewater from the Administration for Children and Families will also be making brief remarks at the lunch session, on Thursday. She will speak about collaboration and about ACF and its work.

Again, we are thrilled that you will be joining us. If you have any questions, please be in touch.

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# REPORT

## Thurs. aft. Speech file Maternal & Child Health

September 1993 • Volume Two • Number Three  
Published Quarterly by Johnson & Johnson  
Corporate Communications

## Child Care in America: What's at Stake

*At the same time that more parents are in the workforce, there remains a continuing ambivalence over child care in this country. The result is a national crisis regarding the supply, quality and affordability of out-of-home child care services with serious implications for the educational future of a growing number of American children.*

### Major demographic changes underscore the extent of the problem

A leading national business research and development organization, the Committee for Economic Development (CED), recently issued "Why Child Care Matters: Preparing Young Children For A More Productive

America," which provides the most recent assessment of America's child care crisis. According to this report, a number of demographic changes have altered the character of American family life:

- As a percentage of all families with children under age six, "traditional" relationships now represent only 27 percent of all families.
- In the past 30 years, the percentage of married women in the workforce with children younger than six rose from nearly one in five to almost three in five.
- More than half of all women (54 percent) with children under the age of one are in the labor force.
- Today in the U.S., one in every five children lives with just one parent and 90 percent of these single parents are women.

Because of these societal changes, the CED report states that more American children than ever before are spending their days in out-of-home care. Between 1976 and 1990, the number of child care centers tripled, and the number of children cared for in these programs quadrupled. This translates into more than one-third of all children under age six — about eight million children — that are in some form of child care. However, the CED report finds that public policies still regard child care as a consumer good and don't stress the developmental and educational foundation that young children need. This prompted a warning from CED that the educational future of many American children may be at stake because poor-quality care can hamper what and how well children learn, their readiness for schooling and their future success as productive citizens.

### Quality and cost remain serious problems

Extensive research — including the National Day Care Survey (1978), the National Child Care Staffing Study



Continued on page 5...

**THE NATIONAL FORUM ON STATE AND COMMUNITY  
PLANNING IN EARLY EDUCATION AND CARE**

**Preregistration Receipt and Confirmation**

To: Carol Rasco  
Assistant to the President  
for Domestic Policy  
White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Date: September 14, 1993

SEP 17 REC'D

Reg. ID#: 1096

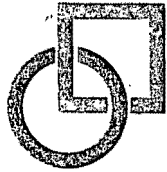
Your preregistration for the National Forum on State and Community Planning in Early Education and Care, September 21 to 23, at the Washington Hilton Hotel, has been received and processed.

Enclosed are your conference badge and the final conference program. Your badge will permit entry to all conference sessions.

Please note: the opening reception will be held Tuesday, September 21, at the NAEYC Headquarters, 1509 - 16th Street, N.W., Washington, D.C., from 6:00 to 7:30 p.m. The NAEYC Headquarters, at the corner of 16th and P Streets, is just a short cab ride from the Washington Hilton Hotel. (A single fare will be approximately \$5.)

The Conference Headquarters and Resource Area in the Hamilton Room, Terrace Level, Washington Hilton Hotel, will be open beginning at noon on Tuesday, September 21st. On-site registration will be available. **REMINDER!** We are unable to provide any refunds of preregistration fees as of this date.

Thank you for registering; and, we look forward to seeing you in Washington, D.C.!



Families and Work Institute

June 1, 1993

Dear Carol,  
Thanks for agreeing  
to address the Forum on  
September 23. A formal  
announcement is attached.  
We'll keep you posted.

Hope your son's  
graduation (June 23) went  
well. Regards, Terry Bond

## ■ What will attendees do?

- hear about the **national efforts** that have shaped state and community planning
- hear **plenaries** designed like The Economic Conference in Little Rock in which leaders from states and communities are interviewed on such topics as developing a professional development system, financing the system, etc.
- participate in **networking sessions** with resource people on such topics as "getting started," "maintaining the momentum," "designing governance systems," "developing quality enhancing efforts," etc.
- have their questions addressed and share their own experiences in **networking lunches**
- hear from the **Clinton administration**
- take home a **directory** of the community planning efforts of conference participants

## ■ Join this historic conference!

Meet with **key decisionmakers** from government, business, social services, health, education, family support, and early childhood education and care. Join these individuals working together at the **state and community levels** to create a vision of what the **early childhood education and care system** should look like and taking concrete steps to make that vision a reality.

*Announcing . . .*

# The National Forum on State and Community Planning in Early Education and Care

September 21-23, 1993

The Washington Hilton Hotel, Washington, D.C.

Co-sponsored by

Families and Work Institute

&

National Association for the Education of Young Children

## ■ What is community planning?

**Community planning** involves bringing together the decision makers in a community or state to develop a vision of what they want their early childhood system to look like and undertaking action to begin to achieve that vision.

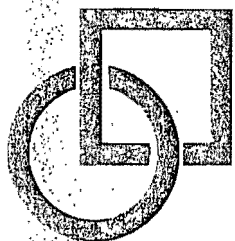
## ■ What are some community planning activities?

- developing a comprehensive, degree-granting **professional development system**
- developing plans for how to **finance** the early childhood system
- undertaking community-wide, **quality improvement initiatives**
- undertaking **community needs assessments**
- creating **data systems** to assess supply, demand, and gaps in early childhood services
- creating data systems to **benchmark the quality** of early childhood services
- creating new **governance structures** that reach across various sectors of the field
- reaching out to underserved parts of the **community**
- developing **family resource centers** that combine child care resource and referral, parent support, and access to social services
- involving **families**; developing family-centered, two-generational services
- creating **linkages** among early childhood services, health, social services, and education; developing **integrated services**

## ■ For more information

**For more information** on the program, contact **Families and Work Institute** at 212-465-2044; for registration and travel/hotel information, contact **NAEYC** at 202-232-8777 or 800-424-2460. **Registration is \$195.**

**This conference is endorsed by** The Child Care Action Campaign, Children's Defense Fund, Family Resource Coalition, National Association for Child Care Resource and Referral Agencies, National Black Child Development Institute, National Head Start Association, Parent Action, Quality 2000, and United Way of America.



**Families and Work Institute**

**naeyc**



One thing is clear--if our teen pregnancy prevention program is to succeed, it must begin in preadolescence to get the message across. Whatever may have been true in past generations, today, all too often, age 13 is too late.

Welfare reform also means getting tough on child support enforcement. That means--at a minimum--establishing paternity right at the start, in the hospital; setting up a national registry; and using the IRS to collect seriously delinquent child support payments.

The principle is simple: if you are biologically responsible for a child, then you are morally and financially responsible as well. And that's why we have to get the message to our youth in school, in the media, in every way we can: it's just plain wrong for children to have children, because you are assuming a responsibility that you are in no way ready to fulfill.

② Third, education reform. The President's ambitious program is now before the Congress. It includes (among other measures):

- o the Goals 2000 bill, to ensure that the National Education Goals form the foundation for systematic reform efforts in every state;

- o the reauthorization of the Elementary and Secondary Education Act, to ensure that every child, poor as well as rich, has a fair chance to learn to high standards;

- o an expanded safe schools initiative, because fearful kids can't possibly learn well; and

- o a path-breaking school-to-work transition program so that young people not going to traditional four-year colleges can prepare themselves for high-quality jobs with a future.

In the months ahead, you're going to be hearing a lot more about the President's education agenda. The reason is straightforward: in the new global economy, the prime source of individual opportunity and national prosperity is a well-trained mind that can apply disciplined intelligence and imagination to unforeseen challenges.

I said earlier that not all the problems of our children and families are economic. That means that not all the solutions are economic either. In modern America, television has a powerful effect--not always positive--on the character of young people. That's why, three years ago, the Congress passed the Children's Television Act. Unfortunately, for three years the Act was virtually ignored. The same kinds of folks who informed us that ketchup is a vegetable were happy to certify GI Joe as an educational television program.


o We fought for, and won, an integrated program of preservation services for families under severe stress.


o And in the face of incredible fiscal constraints, we pushed through a massive expansion of Head Start.

But the administration is not just going to make Head Start bigger; we're going to make it better as well. Under the leadership of HHS Secretary Shalala, the Advisory Committee on Head Start Quality and Expansion has just completed its second plenary meeting earlier this week and will offer its recommendations this fall.

I am particularly pleased--and I know you will be as well--that the Committee is seriously considering proposals for expanding Head Start "downward" to serve infants and toddlers. We now know that for too many of our children, age 4 is too late to start. In the context of the economic stress, family disintegration, drugs, and violence that plague too many of our communities, we must direct far more of our attention to the critical years from 0 to 3--and we will.

Yes, I'm proud of what we've accomplished in just eight months and three days. (Let me tell you, it feels a lot longer than that!) But there's much more to be done. So let me talk for a little while about what you can expect in the months ahead.

 ~~First of all~~ health care. The President's speech to the Joint Session of Congress last night represents an historic turning point for our country. No doubt Congress and the American people will debate our proposals for quite some time. Changes are inevitable. But we're confident that in the end, the people will demand, and the Congress will enact, a plan that ends insecurity for children and their parents--a plan that guarantees access, curbs costs, and gives new emphasis to prevention, primary care, and family-oriented physicians.

 Second, welfare reform. As governor, Bill Clinton helped draft the Family Support Act of 1988, and he made it work in Arkansas. As candidate, he pledged to end welfare as we now know it. As President, he has asked us to develop a plan to do just that, and a working group hopes to deliver comprehensive recommendations for his consideration this fall.

We usually think of welfare reform as helping people to escape from the system. But perhaps even more important is helping them stay out of it to begin with. A key to that is reducing teen pregnancy, and we're working on a a plan to do that--a plan that combines education, sound values, and an emphasis on personal responsibility with a realistic response to the risks premature sexuality now poses for our young people.

DRAFT  
National Forum on State and Community Planning  
September 23, 1993

*10 days  
- prepare award  
- Nat Service  
- Health Care*

It is wonderful to be here with you at this national forum. We have so much in common. You are dedicated to the well-being of children and youth--and so is the Clinton administration. You believe that states and local communities must play a leading role--and so do we. You are trying to unite a myriad of fragmented programs into coherent programs for the whole child--and that is what we seek as well.

But I'm here to do more than affirm the spirit and sense of purpose we share. I want to report to you on what the Administration has already accomplished for children and youth, and what we are planning to do in the months ahead. And I want to express our unqualified willingness to listen to you, and work with you, to move forward together.

This is an occasion of hope. But we meet under a dark cloud of grim statistics for our children and youth. Educational attainment is stagnant at best. Mental illness and suicide are up. Violent crime and homicide--way up. And today, child poverty stands at levels last seen a generation ago.

For most of that generation, families with children have faced a relentless economic squeeze. The real wages of workers with young children have fallen dramatically during the past twenty years.

The President's five-year economic plan, passed by the Congress last month, is a vital first step on the road to recovery for America's families. It means solid growth and more jobs. We're going to build on it, with programs for workers dislocated by the winding down of the Cold War and with new education and training opportunities for the "forgotten half" of our young people who don't go on the college.

But the problems our children face are not just economic. Too many American families are disintegrating, or never forming at all. We have the highest divorce rate in the Western world, and the highest rate of children born outside marriage. Today, 28 percent of our babies are born to unmarried parents. For African-Americans, it's more than 66 percent.

Does this matter? Here are some findings from a report out last spring: Of the children born to young unmarried mothers without high school diplomas, 79 percent are living in poverty. For children born to married high-school graduates, the figure is only 8 percent.

**TO: CAROL RASCO**  
**FROM: TERRY BOND**  
**DATE: MAY 20, 1993**

**NUMBER OF PAGES INCLUDING COVER: 4**

**MESSAGE: I can be reached at my Delaware office (yes, I'm finally "getting a life") from May 20 through May 26:**

**Phone: 302-655-0973**

**Fax: 302-655-2060**

**I'm in New York on the 27th (phone & fax on letterhead), then back in Delaware.**

Roz / ~~Malton~~ / Sagawa <sup>(pk)</sup>

Please note on last page I've accepted this engagement.

Roz: Please put on calendar, prepare folder.

Bill: This will probably be a good chance to do the next children's speech.

Bill & Shirley: I'd think from a preliminary glance you both might want to keep this date open... Other folks we should alert?

**Families and Work Institute**

May 20, 1993

Carol Rasco  
Domestic Policy Advisor  
The White House  
Washington, DC 20500

Dear Carol,

Good to see you in New York. Your presentation was really terrific, laying out in simple terms a comprehensive vision for family policy in the United States. We left the meeting with unprecedented optimism about the future. Thanks.

I am almost embarrassed to broach the subject of public speaking again following your recent appearances at meetings of the Conference Board Work-Family Council and HIPY USA, but I think you might find this opportunity of particular interest.

The Families and Work Institute and the National Association for the Education of Young Children are hosting a *National Forum on State and Community Planning in Early Childhood Education and Care* at the Washington Hilton in Washington, DC on September 21-23. Endorsing organizations include the Child Care Action Campaign, Family Resource Coalition, National Association for Child Care Resource and Referral, National Head Start Association, Parent Action, Quality 2000, United Way of America, and the National Black Child Development Institute. We anticipate that the Forum will draw together 400 or more leaders from early education and care, government, business, and social services who are struggling to cobble together coherent early childhood systems that really work for kids and parents in their states and communities. Arkansas, of course, is in the forefront of these efforts thanks, in no small part, to you and your boss. From our perspective, such coordinated planning and problem-solving initiatives at the state and local levels are crucial to achieving fundamental improvements in services to young children and their families, and merit all the encouragement and support we can muster.

Now, for the inevitable request: **Are you available to make closing remarks to Forum participants from 3:15 to 3:45 p.m. on Thursday, September 23 at the Washington Hilton?** I have enclosed the draft of a flyer announcing the Forum to give you a better idea of proposed content and format. Please call with any questions you might have.

Warmest regards,

Terry Bond

**ANNOUNCING . . .****THE NATIONAL FORUM ON STATE AND COMMUNITY PLANNING  
IN EARLY EDUCATION AND CARE****ON SEPTEMBER 21 - 23, 1993 AT THE WASHINGTON HILTON**

- Co-sponsored by:**
- Families and Work Institute
  - The National Association for the Education of Young Children

**Endorsing organizations:**

- Child Care Action Campaign
- Family Resource Coalition
- National Association for Child Care Resource and Referral
- National Head Start Association
- Parent Action
- Quality 2000
- United Way of America
- National Black Child Development Institute

***What is Community Planning?***

Community Planning involves bringing together the decision makers in a community or state to develop a vision of what they want their early childhood system to look like and undertaking action to begin to achieve that vision.

***What are some community planning activities?***

- developing a comprehensive degree granting professional development system
- developing family resource centers that combine child care resource and referral, parent support, and access to social services
- undertaking community-wide quality improvement initiatives
- undertaking community needs assessments
- creating data systems to assess supply, demand, and gaps in early childhood services
- creating data systems to benchmark the quality of early childhood services
- creating new governance structures that reach across various sectors of the field
- reaching out to under serviced parts of the community
- involving families; developing family-centered, two-generational services
- developing plans for how to finance the early childhood system
- creating linkages among early childhood services, health, social services and education; developing integrated services.

***How is the conference organized?***

The National Forum on State and Community Planning in Early Childhood Education and Care is designed to bring together the leaders in community planning across the country and share the lessons learned.

**Attendees will:**

- o hear about the national efforts that have shaped state and community planning
- o hear plenaries designed like The Economic Conference in Little Rock in which leaders from states and communities are interviewed on such topics as developing a professional development system, financing the system, etc.
- o participate in networking sessions with resource people on such topics as, "getting started," "maintaining the momentum," "designing governance systems," "developing quality enhancing efforts," etc.
- o have their questions addressed and share their own experiences in networking lunches
- o hear from the Clinton administration
- o take home a directory of the community planning efforts of conference participants

THE WHITE HOUSE  
WASHINGTON  
EXECUTIVE OFFICE OF THE PRESIDENT

20-May-1993 03:31pm

**TO:** FAX (8-302-655-2060, Terry Bond)

**FROM:** Carol H. Rasco  
Economic and Domestic Policy

**SUBJECT:** Hello, and Yes, I'd love to

I'm delighted to accept such a great invitation...I'll look forward to learning more about the conference as it proceeds to develop and appreciate the opportunity to make the closing remarks. I will want Bill Galston of my staff to participate in the conference to the extent possible and possibly one or two others....if that is appropriate. Let's stay in touch on the matter and in the meantime, I'll alert my staff to the conference.

I'm delighted to hear you actually have a Delaware office....thanks for your kind words and I'll look forward to visiting with you soon.



Well, this administration is going to enforce the law. Broadcasters who want to keep operating must demonstrate their commitment to the educational needs of children. We're going to hold them to that.

The problem goes well beyond education. The average child sees thousands upon thousands of acts of televised violence by age 18. And research now confirms what parents have long suspected: this barrage of mindless mayhem promotes real-life violence among children and youth. That's why we're going to keep on working with Sen. Paul Simon, Rep. Joe Kennedy, and other concerned members of Congress to ensure that televised violence is finally curbed.

Let me end on a more personal note. I am the mother of a son born with serious physical and mental disabilities. I've seen close up how important it is for programs to be as fully inclusive as is humanly possible to achieve. That's one reason why I have a member of my staff working full-time to ensure that all our efforts for children are designed with that goal in mind. Not matter what the topic--technology assistance, access to mainstream classrooms, or full, sensitive enforcement of the Americans with Disabilities Act--we are on the lookout for ways of expanding opportunities for this often-neglected group of fellow-citizens.

Another thing I discovered as a young mother trying to do her best for a child with special needs is that all too often federal policy is divided into dozens of rigidly separated categorical programs that defy not just integration but even comprehension. That's why I worked in state government--with Bill Clinton's full support--to put programs together in ways that made sense for ordinary citizens.

And that I was so thrilled two weeks ago when the President established a Community Enterprise Board with the power to break down legislative and regulatory mandates that prevent states and localities from using their resources to best advantage. This will, I hope, spur communities to come forward with plans for program integration. Wouldn't services for children be a wonderful place to start?

One thing is clear: concern for children must start at the top--but it can't end there. That's why the Administration seeks to empower parents, neighborhoods, and communities across this nation to do what our children need. The President can take the lead, and he has. But only you can define the problems, shape the solutions, and complete the task.

Thank you very much.

*Reimbursement*

The message is clear: if you stay in school and get married before you have children, your kids are ten times less likely to be poor. A stable family setting is the best anti-poverty program our country has ever devised. That is the message we adults should be sending to our young people, in every way we can.

It is time to put an end to the politics of false choices. We must move beyond cheerleading for family values, on the one hand, and on the other, the big-government notion that there's a federal government solution for every social problem.

There is another way, a commonsense path that offers more opportunity to every family and demands more responsibility from every individual. As the President has said so eloquently: Family values alone cannot nourish a hungry child, and material security alone cannot provide a moral compass. We must have both. And we're working night and day to ensure that we will.

Let me turn now to what the Administration has accomplished for America's children.

No one is more aware than you are of the tremendous tension between work and family in contemporary America. Bill Clinton has moved aggressively to relax that tension. He's proud that the very first piece of legislation he signed was the Family and Medical Leave Act. And the administration is actively exploring other ways of making America's workplaces--including the federal government--much more family-friendly.

Nearly a fifth of our families are headed by full-time workers who don't earn enough to lift their children out of poverty. As candidate, Bill Clinton pledged an all-out attack on this problem. As President, he has redeemed that pledge, with the biggest increase ever in the Earned Income Tax Credit. In one stroke his quiet, unsung revolution in social policy virtually abolishes poverty for working families with minor children.

I'm also proud of the other steps the Clinton administration has taken to relieve economically hard-pressed parents and families.

- o We've moved the WIC program toward full funding.
- o We've expanded the Food Stamp program and eliminated cumbersome, obsolete regulations that prevented families from getting the nutritional help they need.
- o We've instituted a new program to ensure that no child will be denied immunizations for lack of family resources.

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**The National Forum  
on State and  
Community Planning  
in Early Education  
and Care**



**Co-sponsored by  
Families and Work Institute  
&  
National Association for the Education  
of Young Children**



**September 21-23, 1993**

**The Washington Hilton and Towers  
Washington, D.C.**